



Sat – Thur: 08:00 – 17:00
24hrs Emergency Service



WhatsApp Maintenance
911 044 21



Help Desk
224 420 21



Email
info@wsqgroup.com



Build with care ..

Trendiests - Innovativists - Solutionists

CORPORATE PROFILE

*We build and service properties sustainably
with high performance and care.*

www.wsqgroup.com

شركة
مجموعة وسق
للتجارة العامة ذ.م.م.
WASAQ GROUP
General Trading.Co.w.L.L.



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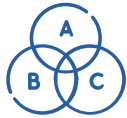
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Company Overview

Wasaq Group is a Kuwaiti organization that specialized in importing construction materials and technologies. It's known as one of the best in the trading and supply of construction and building materials, civil works contracting, and construction services.

The Company's strategy is to maximize the return of its subsidiaries, in the residential, commercial, and industrial sectors by expanding its service and products portfolio and focusing on local market opportunities, with great emphasis on specialized works and projects in the contracting/construction sector.

The Company has strategic advantages and diversified its investments and maximized the shareholders' returns by seeking direct investments in the trading goods through Wasaq group general Trading Co. (W.L.L.) and the formed subsidiaries in the construction industry sectors through Wasaq constructions Co. (W.L.L.), To reach its goals, the Company seeks new opportunities, manages efficiency, develops investments, maintains growth, maximizes returns, and minimizes risks.



Our Philosophy



Core Values

Customer service is our top priority, including honesty, integrity, and flexibility, and we offer our genuine guarantees of quality and service excellence.



Mission

We are committed to providing exceptional services that maximize the efficiency and performance of our customers, and to building long-term customer satisfaction with innovative technologies and products.



Vision

To be the number one choice for engineering and consulting services in the construction industry through our innovative products and high-quality services that boost our customers' growth and sustainability.



Group Overview

Type of Business

General Trading and Contracting.

Board Directors and Management

- CEO Ismail Al Tabtabai
- Eng. Emad Abdulkarim
- Eng. Yacoub Ashkanani
- Eng. Ali Al Ghareeb
- MD/CMO, Muhaned Salama

Primary Line of Business

- Managed services (Commercial and residential).
- Constructions and building material & services.
- HVAC Material and contracting.
- Insulation solutions.
- Electronic sliding doors and automatic locks.
- Landscaping.
- Flooring solutions.
- (Finishing, Décor) Building Materials.

NEW

Company Operations

- (4) Offices
- (1) Warehouse

Total Paid Up Capitals

USD 2,000, 000.00

Revenue Model

- Transactional
- Mark-up
- Managed Services
- Maintenance
- Outsourcing
- Consultancy

Sales Model

- Wholesale distribution
- Direct selling
- Value-added sellers, agents

Market Segments

- Residential
- Commercial
- Industrial
- Retail
- Public

Subsidiaries

- Wasaq Constructions Co. WLL.
- Al Mashreq landscape and Garden Contracting, Co.
- Lovelock General Trading and Contracting, WLL.



Independent Subsidiaries operate with independent licenses, investment cost and profit centers but fall under the Wasaq Group Co. operations.



Main Office Location

93 St. Khalid Bin Waleed St, Block 6.
Al-Shams commercial building,
Address eNo. 19975617
First floor.
Kuwait City, Sharq District.

Social Media Accounts



@wsqgroup

CORPORATE TRADING AND SERVICE DECLARATION -

[A Corporate Built on Foundation for International Trading]

We, Wasaq Group W.L.L. a company organized and existing under the laws of the State of Kuwait hereby declare that: The company known as **Wasaq Group Co.** “**Wasaq**“, is an independent general trading and service contracting company incorporated pursuant in accordance with Kuwait laws of the Ministry of Finance. And was reincorporated by the Kuwait Ministry of Commerce and Industry on July 25th, 2008, and registered licensee number 327951. the paid-up capital of \$500.000.

since the date of incorporation, the company has been in trading activity with international vendors to import or export and represents products from Europe, America, and Asia, Including its related services that are offered to the local market.

- Corporate Management.

WASAQ QUALITY DECLARATION -

[A culture of high quality in focus]

Quality Statement -

Wasaq Group Co. is committed to offering our customers the best products at the best price in each segment of its business and providing tangible results to the customers.

Our objective is to build and maintain long-term partnerships with our customers by proactively fulfilling our customers' business needs and improving our products and services in all business areas.

- Procurement and Supply Management.



What We Do – [*Everything to Solve Your Problems*]

We are a service provider experienced in building construction and supply of material across divergent market sectors. Our in-depth knowledge of the construction industry has helped us develop workable solutions that answer the needs of our clients. We provide products and materials directly from manufacturers and vendors to multiple different industries with end-to-end service operations and after-sales support.



Partnerships – [*Tailored with Purpose and High Goals*]

We are a brand corporation professional company and make the brands we work on stand out from the rest. Wasaq Group represents innovative solutions and superior quality products made with precision and accuracy from professional R&D and sales manufacturers with strong productivity. Our partnerships are tailored to drive growth at every stage of the business cycle.



General Trading and Distributorships – [*Your Partner in Success*]

We leverage high purchasing volumes, obtain attractive purchase conditions from vendors, channel partners, and extend our portfolio of unique products and secure exclusive distribution rights on the brands, speed up the processes to make them time and costs effective.



How We Can Help You – [*Genuinely and Proactively*]

We offer a wide range of high-quality technical services and products to residential and commercial properties, and applications, which meet the up-to-date requirements of the construction industry. We apply best practices in technical care services to increase the overall efficiency and minimize construction costs.



CONCRETE ALLIANCE BENEFITS ...



Reliable Partner

We work with international partners who are industry leaders to deliver high-quality products and services and provide our highest support and contributions to achieve our customers' objectives.



Customer Obsession

Our highly skilled salesforce and customer support representatives focus on addressing customers' needs and resolving pain points and building loyalty through customer service. We take pride in their work and possess the willpower to deliver results to the satisfaction of our customers.



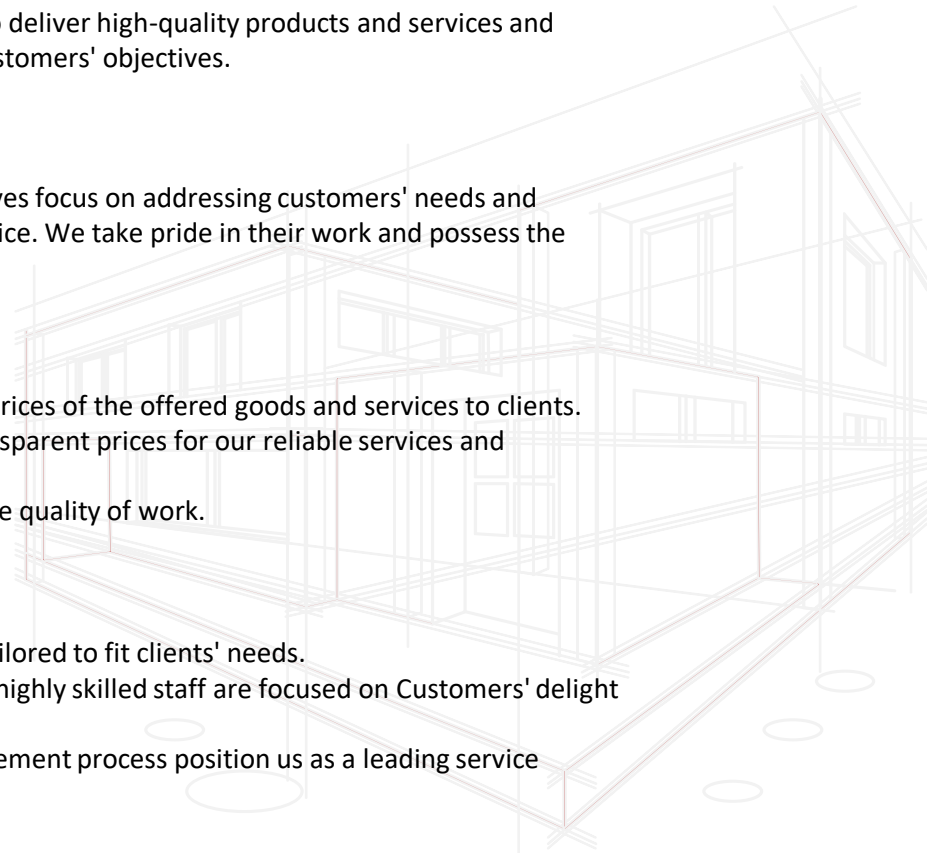
Sales Increase

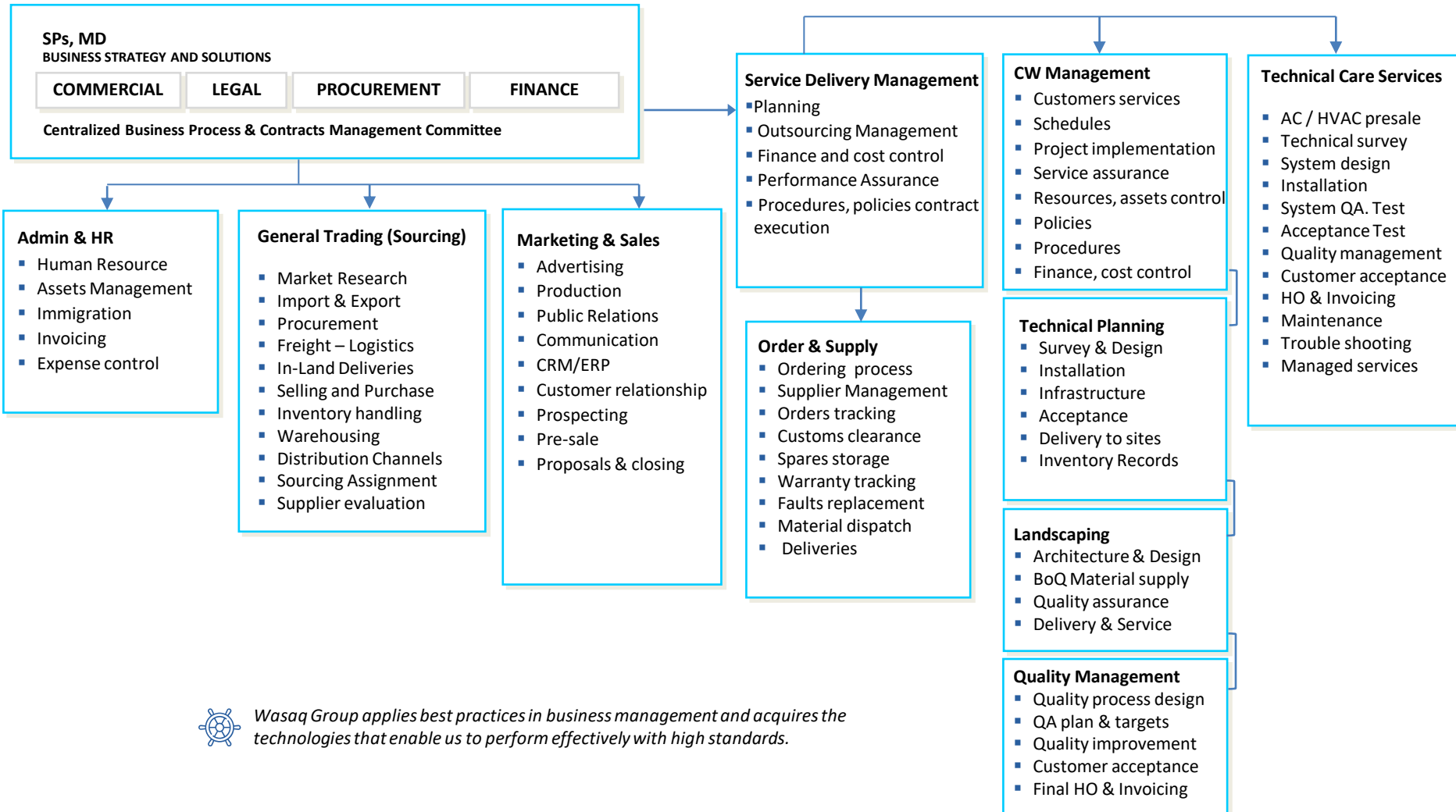
We established a positive image among others for competitive prices of the offered goods and services to clients. Our business model and value propositions provide fair and transparent prices for our reliable services and expertise that reduce the costs to our customers. We ensure offering competitive prices without compromising the quality of work.



Professional Service Expertise

We provide modern solutions and the highest quality services tailored to fit clients' needs. Our high-quality products, professional business processes, and highly skilled staff are focused on Customers' delight and support at all stages. Our quality management system and continuous service improvement process position us as a leading service provider in the civil-work construction industry in Kuwait.





Wasraq Group applies best practices in business management and acquires the technologies that enable us to perform effectively with high standards.

► *Licensed to trade in building materials with general trading.*

Providing building and facilities construction materials.

Providing material, components, and services in the areas of building insulations, AC unit maintenance, and property landscaping.



New business concept: supply of products, materials that meet global sustainability objectives and are flexible enough to meet a range of applications, including maintenance services for customer premises.

Expanding our operation in constructions market to supply new competitive products and service owners' properties and buildings.

Expanding the electrical division to provide full maintenance services for AC/HVAC for residential, commercial, and public sectors.

Creation of a new department to perform full service and operations related to property civil works and to fulfill CW projects.

We have built a reputation for ourselves as reputable property builders, serving different market segments, working by the highest standards, providing CW, maintenance services, flooring solutions, thermal insulation, and landscaping services.



Overview of Wasaq Group historical movement of the work and operations expansions from the startup period, to the result today.



01 General Sourcing

Building Material <ul style="list-style-type: none"> Stones & Bricks Flooring Solutions Decorative / Finishing Coating & Paints 	Spare Parts <ul style="list-style-type: none"> AC Consumables Electric parts Lighting 	Industrial Supplies <ul style="list-style-type: none"> Thermal Insulations Protective Insulations Marine Insulations Fire Resistance
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02 Constructions & Civil Works

CW Engineering <ul style="list-style-type: none"> CW Planning Material Supply Foundation & Substructure Internal Finishing Landscaping 	Owner Property Representatives <ul style="list-style-type: none"> Property Development Maintain Property Performance Damages Prevention Inspection & Quality Control Routine & Care Maintenance 	Construction Consulting <ul style="list-style-type: none"> CW Advisory Budget & Finance Estimates Costing Evaluation Quality Management Business Assurance 	Project Fulfillment <ul style="list-style-type: none"> Survey and design Contracts fulfillment Outsourcing Management Service & Delivery Management Quality Assurance
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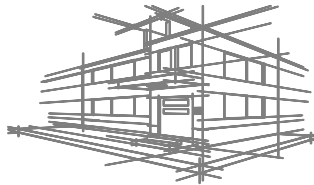
03 Air cooling & HVAC

Supply & Installation <ul style="list-style-type: none"> Split units' supply & installation HVAC Installation Duct Supply & Installation Insulation 	Repair & Maintenance <ul style="list-style-type: none"> Periodic Maintenance Trouble shooting Emergency / On call Spare parts 	Managed Care Services <ul style="list-style-type: none"> Corrective Maintenance Preventive Maintenance System Optimization Supply Consumables 	Project Management <ul style="list-style-type: none"> Planning and Design E2E installation Quality Assurance HO and Warranty
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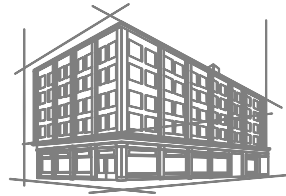
04 Hybrid Arrangements & Outsourcing

Architecture & Design <ul style="list-style-type: none"> Buildings Civil works Structure analysis HVAC System Building info Modeling Interior - Exterior 	Plumbing Services <ul style="list-style-type: none"> Planning & Design Bath & Kitchen In/outdoor fitting Drainage system 	Electrical Services <ul style="list-style-type: none"> Electric Distribution Lighting Fire System Maintenance 	Warehousing <ul style="list-style-type: none"> Inventory Stock Equipment Storage Material Transition Delivery to sites 	Productions & Development <ul style="list-style-type: none"> Manufacturing Fabrications Customization ODM / OEM
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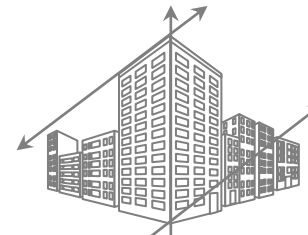
Wasaq Group has excellent expertise and proven records in executing large-scale civil work projects and services to facilities, delivering the best value to customers. The satisfaction of our customers reflects our shared business success.



500+
Private Properties



04
Government agencies

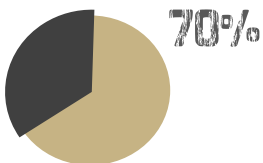


04
Real estate projects

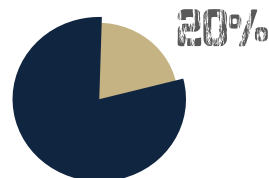


05
Segments we serve

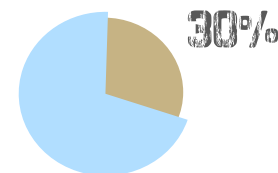
TYPES OF PROJECTS



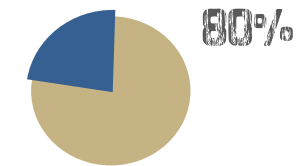
RESIDENTIAL



COMMERCIAL



INDUSTRIAL



TECHNICAL ENGINEERING



TO GET IN TOUCH

Let us show you how we can help.

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